



BUSINESS INTELLIGENCE

International Consulting

Delivering bold ideas for global competitiveness through turning data into value and reinventing the future



ABOUT US

We are a Consultancy and Training firm. Using multiple training tools and resources, we work with you to eliminate skills gap and ensure you have proficient staff. Our aim is to provide the training that you need, when and where you need it at a cost effective model both for you and ourselves. Our programs focus on various areas as shown in the matrix. Our programs are carefully designed to help our clients effectively compete in the dynamic and fast paced business landscape.

Our approach is results oriented. The techniques that we apply are carefully designed, tried, tested and proven to achieve desired results. We Sdevelop mutually beneficial partnerships with client organizations by delivering world-class programs on-time and on-budget.



VISION STATEMENT

To be the preferred provider of corporate competitive intelligence solutions in the world.



MISSION STATEMENT

To provide market driven management competitive intelligence solutions in the world.



CORE VALUES:

Integrity, professionalism, creativity and teamwork

OUR SERVICES

OUR CONSULTANCY SOLUTIONS

- ✔ International development
- ✔ Education sector management and leadership
- ✔ Business Incubation Centre
- ✔ Agriculture and food security
- ✔ Economic, growth, trade and livelihood
- ✔ Gender and social inclusion
- ✔ Health Sector Management
- ✔ Youth empowerment and management
- ✔ Oil, Gas and Minerals Sector Management
- ✔ Project Management
- ✔ Environmental Scanning and Management
- ✔ Research monitoring and evaluation
- ✔ Democracy and participatory governance
- ✔ Conflict management
- ✔ Security and rule of law
- ✔ Devolved governance and Centralization
- ✔ ICT for development
- ✔ Governance and Ethics
- ✔ Strategic Management
- ✔ Performance Management
- ✔ Risk Management
- ✔ Public Administration and public sector management
- ✔ Innovation and entrepreneurship
- ✔ Value Chain Development
- ✔ Accounting, financial management and financial monitoring
- ✔ Payroll management, business support and outsourcing

TRAINING MOTTO

We provide training and consultancy solutions that are practical and relevant to our clients.

OUR TRAINING PROGRAMS

- ✔ Strategy & Planning
- ✔ Excellent leadership and management skills
- ✔ Budget Formulation & Implementation.
- ✔ Performance Management
- ✔ Project Planning
- ✔ Monitoring and Evaluation
- ✔ Environmental Impact Assessment
- ✔ Excellent meetings management
- ✔ Public Speaking and business management skills
- ✔ Professional writing skills
- ✔ Effective office administration
- ✔ Excellent Project Management
- ✔ Excellent Monitoring and evaluation skills
- ✔ Excellent performance management
- ✔ Excellent customer services
- ✔ Excellent communication skills
- ✔ HR for Non HR managers
- ✔ Excellent Procurement management skills
- ✔ ICT payment skills
- ✔ Government protocol, etiquettes and communication skills
- ✔ Tax Compliance, Planning & Management (All Taxes)
- ✔ International Financial Reporting Standards.
- ✔ Corporate Finance.
- ✔ Enterprise Risk Management.
- ✔ Fraud & Internal Controls.
- ✔ Finance, Tax & Compliance for public organizations and Not - for- Profit Organizations (NPOs)
- ✔ Human Resource Tax & Financial Planning on Termination of Employment.
- ✔ Public Procurement including Finance & Tax Related Issues.
- ✔ Tax & Compliance for Human Resource Officers and Payroll Administrators.
- ✔ Finance & Tax for non- Finance Managers & Directors. Research and data analysis

OUR SOFTWARE SOLUTIONS

We offer software development services through two main approaches:

1. Software based on Client Specified Requirements
2. Software based on Research by us on behalf of the client

Software Categories

- ✓ **Web Based Software:** This is software that is stored on the internet and can be accessed from any location as long as you have internet access
- ✓ **Desktop Applications:** Software installed and runs on computers and is only accessible to the person using the computer or people within the a local network
- ✓ **Mobile applications:** This is software that can be installed on mobile devices i.e smart phones and tablets
- ✓ **Rapid prototypes:** These are simple working models of a software used to gather more requirements

RESEARCH, CRITICAL THINKING & METHODS INSTITUTE

As a regional hub of excellence in evidence-based research, we offer Research & Critical Thinking and Methods services which include:

- ✓ National Research & Surveys
- ✓ International Research & Surveys
- ✓ Regional Research & Surveys
- ✓ Data Science and Analytics

Financial Analytics

1. Predictive sales analytics
2. Customer profitability analytics
3. Product profitability analytics
4. Cash flow analytics
5. Value driven analytics
6. Other financial analytics

Market Analytics

1. Unmet need analytics
2. Demand focusing
3. Market trend analytics
4. Competitor analytics
5. Pricing analytics
6. Other market analytics

Customer Analytics

1. Customer satisfaction analytics
2. Web analytics
3. Customer segmentation analytics
4. Social media analytics
5. Competitor analytics
6. Other customer analytics

Operational Analytics

1. Fraud detection analytics
2. Environmental impact analytics
3. Supply chain analytics
4. Core competency analytics
5. Capacity utilization analytics
6. Other operational analytics

Employee Analytics

1. Capability analytics
2. Employee performance analytics
3. Capacity analytics
4. Recruitment channel analytics
5. Leadership analytics
6. Other employee analytics

We provide fact based solutions. We model how organizations use data and analytics to inform strategic and operational decisions by providing insight into the challenges and opportunities. The solutions include the following:-

- ✓ Sustainable competitive advantage
- ✓ Sales and marketing
- ✓ Designated market analysis
- ✓ Innovation exploration
- ✓ Diversification

BUSINESS INCUBATION CENTRE

Business Incubation underpins all our services

OUR TARGET CLIENTS



International Organizations



National and Local Governments



Bilateral and Multilateral Donors



Private Corporations



Institutions Of Higher Learning



Faith Based Organizations



Community Based Organizations



Media

ASSOCIATES AND FACILITATORS

We engage highly skilled and experienced facilitators who are specialists in diverse areas. No matter the level of expertise required, we provide a fully experienced and qualified facilitator. This coupled with thorough institutional research, ensures that our clients get the most practical, applicable and current business information.

TRAINING CALENDAR

VENUES IN KENYA: Nairobi, Naivasha, Mombasa, Kisumu
 VENUES IN THE EAC REGION: Kampala, Kigali, Arusha, Addis Ababa

S/NO	MONTH	COURSE TITLE	VENUE	NO OF DAYS	CHARGES (Excluding VAT)
1	NOV, DEC, JAN & APR	Budgeting Skills for Board Members	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
2	NOV, DEC, JAN & APR	The Sales Fellowship	Kenya & EAC Region	Two (2)	Ksh 39,000 / USD 450
3	NOV, DEC, JAN & APR	Management Development Skills Seminar	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
4	NOV, DEC, JAN & APR	Compensation management workshop	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
5	NOV, DEC, JAN & APR	Excellent Meetings Management	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
6	NOV, DEC, JAN & APR	Excellent Monitoring and evaluation of projects	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
7	NOV, DEC, JAN & APR	Public Speaking and business management skills	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
8	NOV, DEC, JAN & APR	Professional writing skills	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
9	NOV, DEC, JAN & APR	Effective office administration	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
10	NOV, DEC, JAN & APR	Excellent Project Management	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
11	NOV, DEC, JAN & APR	Excellent Monitoring and evaluation skills	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
12	NOV, DEC, JAN & APR	Termination of Employment- HR, Labour Laws	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
13	NOV, DEC, JAN & APR	Laws, Tax & Financial Planning requirements	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
14	NOV, DEC, JAN & APR	Strategy, Planning & Budgeting	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
15	NOV, DEC, JAN & APR	Innovative Leadership For Growth And Excellence	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
16	NOV, DEC, JAN & APR	Excellent performance management	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
17	NOV, DEC, JAN & APR	Excellent leadership and management skills	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850

18	NOV, DEC, JAN & APR	Excellent customer services	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
20	NOV, DEC, JAN & APR	Leadership, Ethics and Integrity	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
21	NOV, DEC, JAN & APR	Excellent communication skills	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
22	NOV, DEC, JAN & APR	Social Media and digital marketing	Kenya & EAC Region	Two (2)	Ksh 39,000 / USD 450
23	NOV, DEC, JAN & APR	HR for Non HR managers	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
24	NOV, DEC, JAN & APR	Corporate Governance Seminar	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
25	NOV, DEC, JAN & APR	Policy Formulation, Implementation & Analysis Seminar	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
26	NOV, DEC, JAN & APR	Strategic Negotiation	Kenya & EAC Region	Two (2)	Ksh 39,000 / USD 450
27	NOV, DEC, JAN & APR	Excellent Procurement management skills	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
28	NOV, DEC, JAN & APR	Statistical Package for Social Scientists	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
29	NOV, DEC, JAN & APR	Stata and advanced Excel data analysis	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
30	NOV, DEC, JAN & APR	Electronic Records Management	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
31	NOV, DEC, JAN & APR	Fraud Investigation & Prevention Course	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
32	NOV, DEC, JAN & APR	Project Proposal Writing Course	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
33	NOV, DEC, JAN & APR	Project Planning & Management Course	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
34	NOV, DEC, JAN & APR	Environmental Impact Assessment & Audit	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
35	NOV, DEC, JAN & APR	Anti - Money Laundering course	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
36	NOV, DEC, JAN & APR	ICT payment skills	Kenya & EAC Region	Two (2)	Ksh 39,000 / USD 450
37	NOV, DEC, JAN & APR	Forensics, Fraud Detection and Investigations	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850

38	NOV, DEC, JAN & APR	Advanced techniques of Crime detection	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
39	NOV, DEC, JAN & APR	Counter terrorism	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
40	NOV, DEC, JAN & APR	Digital security management	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
41	NOV, DEC, JAN & APR	International Security and Community Policing	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
42	NOV, DEC, JAN & APR	Oil, Gas and Mining Law and Practice	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
43	NOV, DEC, JAN & APR	PPPs in the power industry	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
44	NOV, DEC, JAN & APR	Contracting for Projects in Energy Industry	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
45	NOV, DEC, JAN & APR	Managing Safely in Oil and Gas Industry	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
46	NOV, DEC, JAN & APR	International Mineral Policy and Law	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
47	NOV, DEC, JAN & APR	Asset Recovery and Risk Management	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
48	NOV, DEC, JAN & APR	Modern credit risk management	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
49	NOV, DEC, JAN & APR	Applied Project Management In An IT Environment	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
50	NOV, DEC, JAN & APR	Government protocol, etiquettes & communication skills	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
51	NOV, DEC, JAN & APR	Strategy, Planning & Budgeting	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
52	NOV, DEC, JAN & APR	Crime analysis	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
53	NOV, DEC, JAN & APR	Criminal intelligence analysis	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
54	NOV, DEC, JAN & APR	Cyber crime management	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
55	NOV, DEC, JAN & APR	Donor funded proposal writing	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
56	NOV, DEC, JAN & APR	Conflict Management	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850

57	NOV, DEC, JAN & APR	Strategic Human Resource Management	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
58	NOV, DEC, JAN & APR	Strategic Human Resource Development	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
59	NOV, DEC, JAN & APR	Monitoring and Evaluation	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
60	NOV, DEC, JAN & APR	Records Management	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
61	NOV, DEC, JAN & APR	Office Management and Development	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
62	NOV, DEC, JAN & APR	Public Sector Financial Management in the 21st Century	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
63	NOV, DEC, JAN & APR	Customer Service Management	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
64	NOV, DEC, JAN & APR	Procurement Management	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
65	NOV, DEC, JAN & APR	ICT and emerging technologies	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
66	NOV, DEC, JAN & APR	Leadership for results	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
67	NOV, DEC, JAN & APR	Excellent Monitoring and evaluation skills	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
68	NOV, DEC, JAN & APR	Performance management in the 21st century	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
69	NOV, DEC, JAN & APR	Talent and diversity management at workplace	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
70	NOV, DEC, JAN & APR	Conflict Management and mediation analysis	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
71	NOV, DEC, JAN & APR	Transport Management	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
72	NOV, DEC, JAN & APR	Conflict prevention	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
73	NOV, DEC, JAN & APR	Negotiation and mediation	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
74	NOV, DEC, JAN & APR	Rule of law	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
75	NOV, DEC, JAN & APR	Multi dimensional peace building	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
76	NOV, DEC, JAN & APR	Gender , vulnerable groups and conflicts.	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
77	NOV, DEC, JAN & APR	Communication in negotiations and mediation	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850

78	NOV, DEC, JAN & APR	Multi Methods Research	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
79	NOV, DEC, JAN & APR	Strategic Human Resource Development	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
80	NOV, DEC, JAN & APR	Monitoring and Evaluation	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
81	NOV, DEC, JAN & APR	Records Management	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
82	NOV, DEC, JAN & APR	Office Management and Development	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
83	NOV, DEC, JAN & APR	Public Sector Financial Management in the 21st Century	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
84	NOV, DEC, JAN & APR	Customer Service Management	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
85	NOV, DEC, JAN & APR	Procurement Management	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
86	NOV, DEC, JAN & APR	ICT and emerging technologies	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
87	NOV, DEC, JAN & APR	Leadership for results	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
88	NOV, DEC, JAN & APR	Excellent Monitoring and evaluation skills	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
89	NOV, DEC, JAN & APR	Performance management in the 21st century	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
90	NOV, DEC, JAN & APR	Talent and diversity management at workplace	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
91	NOV, DEC, JAN & APR	Conflict Management and mediation analysis	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
92	NOV, DEC, JAN & APR	Gendered Research Methods	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
93	NOV, DEC, JAN & APR	Informed Research Consumers	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
94	NOV, DEC, JAN & APR	Contemporary Political Economic Policy Issues	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850
95	NOV, DEC, JAN & APR	Foundation Certificate Program - DevOps	Kenya & EAC Region	Five (5)	Ksh 69,000 / USD 850

THREE AND FOUR WEEKS COURSES IN EAC REGION

1	NOV, DEC, JAN & APR	Strategic Human Resource Management	Kenya & EAC Region	Four weeks	Ksh 180,000 / USD 1800
2	NOV, DEC, JAN & APR	Strategic Human Resource Development	Kenya & EAC Region	Four weeks	Ksh 180,000 / USD 1800
3	NOV, DEC, JAN & APR	Monitoring and Evaluation	Kenya & EAC Region	Four weeks	Ksh 180,000 / USD 1800
4	NOV, DEC, JAN & APR	Records Management	Kenya & EAC Region	Four weeks	Ksh 180,000 / USD 1800
5	NOV, DEC, JAN & APR	Office Management and Development	Kenya & EAC Region	Four weeks	Ksh 180,000 / USD 1800
6	NOV, DEC, JAN & APR	Public Sector Financial Management in the 21st Century	Kenya & EAC Region	Four weeks	Ksh 180,000 / USD 1800
7	NOV, DEC, JAN & APR	Customer Service Management	Kenya & EAC Region	Four weeks	Ksh 180,000 / USD 1800
8	NOV, DEC, JAN & APR	Procurement Management	Kenya & EAC Region	Four weeks	Ksh 180,000 / USD 1800
9	NOV, DEC, JAN & APR	ICT and emerging technologies	Kenya & EAC Region	Four weeks	Ksh 180,000 / USD 1800
10	NOV, DEC, JAN & APR	Leadership for results	Kenya & EAC Region	Four weeks	Ksh 180,000 / USD 1800
11	NOV, DEC, JAN & APR	Excellent Monitoring and evaluation skills	Kenya & EAC Region	Four weeks	Ksh 180,000 / USD 1800
12	NOV, DEC, JAN & APR	Performance management in the 21st century	Kenya & EAC Region	Four weeks	Ksh 180,000 / USD 1800
13	NOV, DEC, JAN & APR	Talent and diversity management at workplace	Kenya & EAC Region	Four weeks	Ksh 180,000 / USD 1800
14	NOV, DEC, JAN & APR	Conflict Management and mediation analysis	Kenya & EAC Region	Four weeks	Ksh 180,000 / USD 1800
15	NOV, DEC, JAN & APR	Transport Management	Kenya & EAC Region	Four weeks	Ksh 180,000 / USD 1800
16	NOV, DEC, JAN & APR	Conflict prevention	Kenya & EAC Region	Four weeks	Ksh 180,000 / USD 1800
17	NOV, DEC, JAN & APR	Negotiation and mediation	Kenya & EAC Region	Four weeks	Ksh 180,000 / USD 1800
18	NOV, DEC, JAN & APR	Rule of law	Kenya & EAC Region	Four weeks	Ksh 180,000 / USD 1800
19	NOV, DEC, JAN & APR	Multi dimensional peace building	Kenya & EAC Region	Four weeks	Ksh 180,000 / USD 1800
20	NOV, DEC, JAN & APR	Gender , vulnerable groups and conflicts.	Kenya & EAC Region	Four weeks	Ksh 180,000 / USD 1800
21	NOV, DEC, JAN & APR	Communication in negotiations and mediation	Kenya & EAC Region	Four weeks	Ksh 180,000 / USD 1800
22	NOV, DEC, JAN & APR	Electronic Records Management	Kenya & EAC Region	Four weeks	Ksh 180,000 / USD 1800

IN-HOUSE COURSES

We offer in-house Courses in all the above areas. Other Courses that we specifically offer as in-house are:-

- 1 Personal Financial Management- all staff
- 2 Finance for Non Finance Managers- all Managers, Supervisors, Heads of Departments,
- 3 Experiential Team Building

OTHER COURSES AVAILABLE ON DEMAND:

- ✔ Drafting of PPP agreements
- ✔ Preparation of Board papers and meetings
- ✔ Preparation of MoU between governments and non-government institutions
- ✔ Writing Cabinet Memorandum Course
- ✔ Excellent preparation for retirement Course
- ✔ Team building exercises
- ✔ Mentorship programmes
- ✔ Boot camps

NOTES

- 1 *In house courses which provide Training materials, Lunches, Teas & Snacks will be negotiated.*
- 2 *Corporate trainings are negotiable depending with number of participants.*



CONTACTS

For any other query, clarification, urgent information, please feel free to contact
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